

THE TAILGATE SHOW EARLY ACTION EXHIBITOR SPECIAL

5% Discount on All Exhibit Booths or a 25% Discount on a Second Booth.* Act Now.



SPORTS LICENSING AND TAILGATE SHOW



JANUARY 17-19, 2011 ★ MANDALAY BAY CONVENTION CENTER ★ LAS VEGAS, NV

Secure your exhibit location by **JUNE 30, 2010**
and **double** your show impact ...

- ★ VIP/Priority exhibit location (additional fee waived)
- ★ Free ad on licensingoutlook.com for 7 months leading into show
- ★ Free ad on thetailgateshow.com and tailgatingtimes.com for 7 months leading into the show
- ★ A Licensed To Buy Coupon at a **50% discount**
Plan a show special. We'll include a coupon promoting the special in the License to Buy Coupon section of the Official At-Show Floor Plan Directory. After buyers come to your booth and use the coupon to purchase, they bring it to the Redemption Center and we'll write them a check toward their hotel and travel expenses based on how much they have spent. Good for you. . .great for buyers.
- ★ A 1/4 Page ad in the Official At-Show Floor Plan Directory at a **50% Discount**
- ★ Feature story on LicensingOutlook.com (LOGO!) with an HTML email blast to 20,000 Sports Licensing and Tailgate buyers around the world
- ★ **5% discount** on all exhibit booths or a **25% discount** on a second booth.

**First time Tailgate Show exhibitors only.*

To receive all of these specials, all you have to do is fill out the attached exhibit contract and return it to us with a 50% deposit, and we will take care of the rest.

ACT NOW TO MAXIMIZE THE RETURN ON YOUR TAILGATE TRADE SHOW INVESTMENT!

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